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Nationality	British

Educational/Professional Memberships

Education
Southampton University, Bachelor of Laws
Worcester College, Oxford, Bachelor of Civil Law

Professional Qualifications & Memberships
Admitted as solicitor in England & Wales (1985) and advocate & solicitor in Singapore (2017)
Honorary Senior Fellow, British Institute of International and Comparative Law
IP Adjudicator, Intellectual Property Office of Singapore
Panellist, Singapore Domain Names Dispute Resolution Policy Service, Singapore Mediation Centre
Member, Law Society of Singapore
Member, ICC Singapore Arbitration Group
Member, Silicon Valley Arbitration and Mediation Center

Current Position
April 19 – date: Managing Director, David Llewelyn & Co LLC, Advocates & Solicitors, Singapore.
June 13 – date: Door tenant of 8 New Square Chambers, London.
Aug 11 – date: Professor (Practice), School of Law, Singapore Management University.
March 09 – date: Honorary Professor, Law & Technology Centre, The University of Hong Kong.
June 06 – date: Professor of Intellectual Property Law, King’s College London.

Professional Experience/Areas of Expertise

- Intellectual property law (including technology transfer and joint ventures, dispute resolution);
- Information technology law;
- Commercial law;
- Joint ventures; and
- Law relating to the distribution and marketing of products/services.

Arbitration Experience

- Appointed as co-arbitrator in SIAC technology licensing dispute involving a European and a Chinese multinational;
- Appointed as member of an ICC Dispute Resolution Board to resolve disputes under a series of technology and licensing arrangements between a European and a Chinese multinational;
- Represented a Californian farming corporation in AAA arbitration concerning purported joint venture with an Italian business;
- Represented a European multinational company in an ICC arbitration concerning an alleged breach of a licence with an Asian licensor; and
- Represented a European multinational pharmaceutical company in an ICC arbitration concerning an alleged breach of the payment provisions of a patent and know-how licence.

Adjudication experience and others
• As IP Adjudicator: *In the matter of a Trade Mark Application by LG Electronics Inc and*

Opposition thereto by Beats Electronics, LLC [2016] SGIPOS 8.

- As IP Adjudicator: *In the Matter of a Trade Mark Registration by Big Box Corporation Pte Ltd and Application for Declaration of Invalidation Thereof by Courts (Singapore) Pte Ltd* [2017] SGIPOS 5; upheld on appeal to the High Court.
- As IP Adjudicator: *Guccio Gucci S.p.A v Guccitech Industries (Private Ltd)* [2018] SGIPOS 1.
- As IP Adjudicator: *Chicago Mercantile Exchange Inc. v Intercontinental Exchange Holdings, Inc.* [2018] SGIPOS 20.
- As IP Adjudicator: *In the matter of a Trade Mark Application by Ferrero S.p.A* [2019] SGIPOS19.
- As Singapore Domain Name Dispute Resolution Panellist: SDRP 2015/01 (lelo.com, lelo.com.sg), 12 March 2015.
- As Singapore Domain Name Dispute Resolution Panellist: SDRP 2016/05 (bose.com.sg), 26 September 2016.
- As *amicus curiae*: Appointed by the (Singapore) Court of Appeal in *Global Yellow Pages v Promedia* case, April 2016; written opinion submitted July 2016; oral hearing before Full Bench of the Court of Appeal 23 November 2016; judgment [2017] SGCA 28.
- As *amicus curiae*: Appointed by the (Singapore) Court of Appeal in *Warner-Lambert v Novartis*, December 2016; written opinion submitted April 2017; oral hearing before Full Bench of the Court of Appeal May 2017; judgment [2017] SGCA 45.
- As *amicus curiae*: Appointed by the (Singapore) Court of Appeal in *Burberrys v Megastar*, February 2018; written opinion submitted June 2018; oral hearing before the Court of Appeal September 2018; judgment [2019] SGCA 01.

Publications

Books

- Co-author of *Cornish, Llewelyn & Aplin, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 7th to 9th editions (2010, 2013, 2019, Sweet & Maxwell).
- Joint author of *Cases, Materials & Commentary on Singapore Intellectual Property Law* (with Ng Hui Ming and Nicole Oh) (2018, Academy Publishing).
- Joint author of *Kerly's Law of Trade Marks and Trade Names*, 13th to 16th editions (2001, 2005, 2011, 2014, 2018, Sweet & Maxwell).
- Author of *Invisible Gold in Asia: Creating Wealth through Intellectual Property* (2010, Marshall Cavendish Singapore)
- Co-author of *Cornish & Llewelyn, Intellectual Property: Patents, Copyright, Trade Marks and Allied Rights*, 5th and 6th editions (2003, 2007, Sweet & Maxwell).
- Assistant Editor of the *Encyclopedia of UK and European Patent Law*, Blanco White et al (Sweet & Maxwell, Looseleaf) 1984-1989.
- Author of UK chapter of *Internationale Softwareverträge* (International Software Contracts), ed. Ullrich 1996.

Articles

Author of many articles primarily in the fields of competition law, IT laws, patent law, copyright law, trade mark law, cross-border data protection, commercial law, parallel imports, comparative law, international disputes.

Languages

English, German (spoken)